

SOUTHWEST VIRGINIA HUNTER/JUMPER
ASSOCIATION



2003 ANNUAL REPORT

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MESSAGE FROM THE PRESIDENT

Reflecting on the year 2003, and reading the President's Message from 2002, several comments come to mind.

Our Association continues to be a dynamic body, with a diverse population, driven by energetic, enthusiastic and talented members.

We like good horses, quality competitions, opportunities for growth and idea exchanges.

To this end, we have seen improvements in our member shows, and we are working hard to make educational opportunities available to our membership. We continue to offer scholarships to our junior members, and we hosted a clinic, taught by Scot Evans, which was well received by all participants. The Board would love to hear from the membership regarding possible clinicians for 2004.

2003 was an interesting year.

- We have implemented the new points system, which distinguishes between competitions with four entries and competitions with 20 entries. It is a significant distinction.
- We have discontinued our newsletter, not because we lack for information and not because we no longer have need to disperse such information to our membership, but due to financial restraints. With our current level of income for the Association, the newsletter was simply too expensive to produce. Thank goodness for the internet.
- Our Annual Show was successful, both financially and technically. We strive to produce an "A" quality show. Hiring rated judges not from our geographical area, providing challenging courses, good parties, interesting class offerings, and hosting the various medal competitions--all these things and more contributed to the quality of the show. It is our sincere hope that all participants enjoyed the show and will return next year. We offer our thanks to the show manager, Jon Conyers, his staff, the many sponsors (whom we could not do without), the many helpers (too numerous to mention by name, but appreciated none-the-less) and last--but certainly not least-- the exhibitors and owners.
- The Revision of the Association By-Laws will be completed by year-end.

This organization recognizes the different needs of its membership, and strives to meet those needs. There are many members who have not yet stepped forward and offered their talents and input. Maybe this is your year! If you have an area of interest or expertise, volunteer. We need you and welcome your participation.

I thank you for the opportunity to serve as your President for the years 2002 and 2003, and I wish each of you the best of luck in the upcoming year.

Darlene Kemper
SWVHJA President, 2003

2003 FINANCIAL REPORT

INCOME	
03 Clinic	-\$39.00
auditor	\$1,015.00
Clinician fee	-\$7,285.00
Food	-\$422.23
Participant	\$7,225.00
Postage	-\$91.66
Printing mailer	-\$87.78
TOTAL 03 Clinic	\$314.33
2002 Year-end	-\$30.12
year-end trophies	-\$3,180.27
TOTAL 2002 Year-end	-\$3,210.39
2003 Year-end	\$200.60
Show application fee	\$130.00
treats	-\$423.55
year end ribbons	-\$605.68
year-end trophies	-\$2,054.80
TOTAL 2003 Year-end	-\$2,753.43
2004 Year-end	
Show application fee	\$3,140.00
TOTAL 2004 Year-end	\$3,140.00
2005 Year-end	
Show application fee	\$75.00
TOTAL 2005 Year-end	\$75.00
Annual Show 02	\$20.00
Awards	-\$292.60
Entries	\$324.62
Motel	-\$191.88
Supplies	-\$1,120.90
TOTAL Annual Show 02	-\$1,260.76
Annual Show 03	-\$110.00
Awards	-\$1,570.30
Buffet Tables	\$85.00
Dealer	\$325.00
Entries	\$50,779.46
Facility	-\$15,167.40
flowers	-\$1,961.13
Food	-\$4,497.12
Motels	-\$2,691.01
Officials	-\$5,100.50
Per diem	-\$1,600.00
Postage	-\$350.81

Sponsor	\$8,908.68
Staff	-\$16,472.50
Supplies	-\$1,669.04
TOTAL Annual Show 03	\$8,908.33
Banq02	-\$535.76
Attendees	\$3,875.00
Food	-\$2,565.54
TOTAL Banq02	\$773.70
Banq03	
Attendees	\$850.00
TOTAL Banq03	\$850.00
Fine	\$100.00
Fundraiser	\$145.00
fleece	\$37.00
Order	-\$769.00
raincoat	\$55.00
waterproof coat	\$70.00
TOTAL Fundraiser	-\$462.00
Interest Inc	\$47.49
Mailing Labels	\$225.00
Membership02	
New Horse	\$10.00
TOTAL Membership02	\$10.00
Membership03	-\$50.00
Farm	\$140.00
Horse Transfer	\$150.00
Junior	\$3,090.00
Life	\$1,600.00
Name Change	\$30.00
New Horse	\$1,480.00
Senior	\$5,715.00
TOTAL Membership03	\$12,155.00
Membership04	
Junior	\$310.00
Senior	\$480.00
TOTAL Membership04	\$790.00
Rebate	\$20.00
Returned Check Fee	\$40.00
TOTAL INCOME	\$19,762.27

EXPENSES	
Advertising	\$160.00
Bank Charge	\$91.50
Board meeting	\$192.50
Bulk Mail Permit	\$150.00
Domain Name	\$135.00
Donation	\$250.00
Exec Secretary Salary	\$6,600.00
Insurance, Bus	\$777.00
Internet Access	\$239.40
Junior Scholarship	\$297.00
Legal-Prof Fees	\$125.00
Licenses and Permits	\$25.00
Miscellaneous, Bus	\$731.97
Newsletter	
Classified Advertising	-\$130.00
Contributing editor-Photographer	\$1,315.11
Editor	\$1,215.00
Postage	\$338.91
Printing	\$811.97
TOTAL Newsletter	\$3,550.99
Office space	\$4,800.00
Office Supplies	\$590.37
Postage and Delivery	\$1,042.43
Printing and Reproduction	\$648.29
Shipping	\$12.19
Tax, Business	
CPA Fee	\$510.00

TOTAL Tax, Business	\$510.00
Tax, Payroll	
Fed	\$22.00
Medicare	\$95.64
SDI	\$9.00
Soc Sec	\$401.20
State	\$8.00
TOTAL Tax, Payroll	\$535.84
Utilities	
Telephone	\$814.14
TOTAL Utilities	\$814.14
Website Hosting	\$300.00
Yearbook03	
Ads	-\$4,860.00
Gallery of Champions	-\$550.00
Postage - Mailing fee	\$282.47
Printing	\$5,554.96
Typesetting charges	-\$77.00
TOTAL Yearbook03	\$350.43
TOTAL EXPENSES	\$22,929.05
OVERALL TOTAL	-\$3,166.78

Opening Balances 12/1/2002

Checking: \$7,761.60

Money Market: \$10,079.35

*1/13/2003 Transfer \$1,000.00 to checking

*6/26/2003 Transfer \$3,500.00 to checking

Ending Balances 11/30/2003

Checking: \$9,073.00

Money Market: \$5,591.67

ANNUAL SHOW COMMITTEE REPORT

SHOW MANAGER	JON CONYERS
COMMITTEE CHAIR	SUSAN SJOLUND
COMMITTEE	MIMI WROTEN
	BEVERLY CHENOWETH
	VICKI BYRD
	DARLENE KEMPER

The 2003 Annual Horse Show and Medal Finals, presented by L. B.'s of VA and Sundowner Trailers, was held November 7-9, 2003 at the Virginia Horse Center in Lexington, VA. Jon Conyers, Paradise Venutres, LLC of Amherst VA was the show manager. Iris McNeil was Grand Marshall. This year's USAE "R" judges included Mr. R. Scot Evans, Little York, NJ, Mrs. Dacia Funkhouser-Johnson, Romney, IN, Ms. Sandra Vine, Leesburg, VA. The course designer was Ms. Nancy Wallis, Pennington, NJ. Mrs. Keedie Grones-Leonard, Spottswood, VA was the hunt night judge.

The newly formatted, forty seven-page prize list included a revised class schedule and timetable. Four levels of sponsorship were acknowledged and more than thirty sponsors advertised.

Hospitality was provided by the tireless efforts of Hospitality Committee and the generosity of the Buck Family and Paradise Ventures.

The growth of the association has changed the complexion of this year-end competition. It is an expensive and time-consuming project. An event of this size requires untold, volunteer man-hours. The horse show needs more support from the membership at large.

Statistics:

- The horse show made \$8497.18
- 260 horses competed
- 51 hunt teams
- 23 Pony medal entries
- 23 Medal finals entries
- 14 Younger adult medal final entries
- 5 Older adult final entries
- 23 tables sold
- 84 ticketed warm up rides
- 260 entries in the un-judged warm up
- 53 entries in hunter hack
- 32 entries in training jumper

ANNUAL SHOW SPONSORSHIP COMMITTEE

COMMITTEE CO-CHAIRS

BEVERLY CHENOWETH

CRISTY JONES

COMMITTEE

NICK ALBERTI

SUSAN SJOLUND

The Annual Show Sponsorship Committee raised a total of \$10,050 this year. \$6950 in class sponsorships, \$2500 presenting sponsor, and \$600 sponsorship of Friday night chili dinner. There is still room for improvement as there were still 22 classes not sponsored totaling a possible additional \$1275 in sponsorships.

There were 4 levels of sponsorships this year. The benefits for sponsors were continued this year. This included sponsorship Thank You bags filled with sweatshirts, candy and special recognition ribbons, acknowledgement in the prize list and throughout the show by announcements, reserved seating in the Coliseum, tables for the Saturday night buffet and advertising opportunities. It has been suggested that next year we include some Thursday schooling tickets as sponsorship benefits.

The Sponsorship Committee should continue to work closely with the Hospitality Committee to insure that the sponsors are catered to and recognized for their support throughout the show. The sponsorship handbook has been updated to help the 2004 Sponsorship Committee continue this important work.

BY LAW REVIEW COMMITTEE REPORT

COMMITTEE CHAIR

MOLLY MOORE

COMMITTEE

ANNE HALL

MIMI WROTEN

The SWVHJA Board continued to work throughout the year on By-Law revisions. Emphasis was placed on making the SWVHJA By-Laws correlate with the USAE rules. The Board has successfully completed a review of the By-laws after 4 additional meetings dedicated entirely to review of the document. The membership will be receiving a copy of the updated By-Laws following a final review and printing.

JUMPER COMMITTEE REPORT

COMMITTEE CHAIR

DARLENE KEMPER

COMMITTEE

MIMI WROTEN

MOLLY MOORE

The major job of the jumper committee for 2003 was to incorporate the new USAEq rules into our own By-Laws. The committee and the Board would like to ensure that the rules match and that all show managers have these specifications handy in their rule books, for use in planning and implementing their shows.

JUNIOR COMMITTEE REPORT

COMMITTEE CHAIR

VICKI BYRD

COMMITTEE

MAUREEN WALDRON

The 2002 SWVHJA junior scholarships were awarded to Rachel Gould and Anne Toms. The development of tomorrow's riders is an important part of SWVHJA's long term success, and as such the Board of Directors is committed to the annual funding of this scholarship program.

The Junior Committee and the SWVHJA Board also recognize that good horsemanship is not just good equitation, but also requires that we develop knowledgeable horse people amongst our juniors. To that end the Junior Committee organizes the Annual Horsemanship Practicum competition, held during the day of the Annual Meeting and Awards banquet.

The junior committee supplied the concessions for the SWVHJA Annual Clinic, September 12th and 13th, 2003.

NOMINATING COMMITTEE REPORT

COMMITTEE CHAIR

SARAH BRINKS

COMMITTEE

NICK ALBERTI

DARLENE KEMPER

The current slate of nominees for the 2004 Board includes:

- Vonda Reel
- Carol Gwin
- Kate Wade

As is customary, there may also be further nominations from the floor during the Annual Meeting.

SHOW STANDARDS COMMITTEE REPORT

COMMITTEE

ENTIRE BOARD

Report not available at this time.

SWVHJA CLINIC COMMITTEE REPORT

COMMITTEE CHAIR

SUSAN SJOLUND

COMMITTEE

MAUREEN WALDRON

NICK ALBERTI

MIMI WROTEN

The 2003 SWVHJA Clinic was held at Sweet Briar College, September 12-14. International judge, trainer and clinician Scot Evans of Little York, NJ was the clinician. Sweet Briar College graciously hosted the three-day event at no charge to the SWVHJA. Historically, the association underwrites a substantial portion of the clinic. However, due to the financial status of the association in September, this year's clinic was supported solely by the participants and auditors. Even so the clinic had a net gain of \$314.33.

The three-day event began with a Friday evening session for professionals. Area trainers brought a range of horses including green and problem projects. Scot encouraged participants to discuss the issues and work on solutions.

Scot used a combination of gymnastics, lines and single obstacles to create questions for horses and riders. He emphasized the need to ride the horse from the back to the front, from the leg to the hand. He emphasized the shape of the turns and the flatwork between the jumps. The Saturday/Sunday sessions were a study progress for each horse and rider combination. The quality of performance for ponies, juniors, adults, professionals, green horses and seasoned campaigners improved remarkably from day to day. Scot invited auditors to ask questions, make comments and raise issues through out each session. This open format made this a unique opportunity to learn while mounted or from the ground.

On Saturday evening Scot gave a lecture on a judge's perspective on what makes a winning performance in the hunter and equitation rings. Spectators watched demonstration rides and listened to evaluations of those performances. Assisted by USAE "R" judges Shelby French and Jon Conyers, Scot opened the floor to questions. Riders, trainers and parents joined in an important dialogue about rules, standards, and subjectivity.

The Junior Committee provided concessions for the weekend.

This first class educational opportunity was provided as part of the mission statement of the SWVHJA.

In an effort to respond to membership feedback, the clinic committee has secured two dates on the 2004 calendar. A nationally recognized professional will conduct one clinic. And the other will cast a local trainer. Suggestions for clinicians should be sent to the SWVHJA email address.

YEARBOOK COMMITTEE REPORT

COMMITTEE CHAIR

SARAH BRINKS

COMMITTEE

ANNE HALL

NICK ALBERTI

The 2003 SWVHJA Yearbook was published and delivered to the membership to provide an updated information resource for the 2003 competition year.

This year the Yearbook Committee secured the printing services of Color Graphics. The quotes received for printing services were considerably higher than last year, but more in line with quotes received in prior years. The quote from Color Graphics was \$5200.00 plus typesetting and shipping. Total expenditures were \$5554.96. Members purchased 13 "Gallery of Champion" Ads and members and area businesses purchased 38 ads, for a total of \$5410.00.

In planning for the future, it is the goal of the Yearbook Committee to continue to formalize procedures, implement plans to avoid advertiser conflicts and meet deadlines to ensure the timely delivery of yearbooks in the future.