

SOUTHWEST VIRGINIA HUNTER/JUMPER
ASSOCIATION



2004 ANNUAL REPORT

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MESSAGE FROM THE PRESIDENT

Looking back over the past year, transition is the word that comes to mind. Webster defines transition as "... the process or an instance of changing from one form, state, activity, or place to another. ...". In riding, transitions require energy. It is energy that is directed forward. Transitions require deliberate planning. They require forward thinking.

2004 has been a year of transitions for our association. The quality of the annual horse show continued to improve and was the most successful in our history. The ongoing clinic series added a local professional day to provide an alternative educational experience. The revisions to the By-laws were completed. And we suffered a great loss with the passing of Guy Burkholder. Regardless of their nature, all of these transitions have impacted our organization. Deliberate thinking and forward planning was behind the successful transitions of the past year.

Some of the changes presently before the board include; the creation of new recognized divisions, changes in the format of Medal Finals, issues regarding horse show dates, and the yearbook and the need to look in a new direction for its production.

Transitions are a natural ongoing part of any organization. They need to be met with energy and enthusiasm and deserve the thoughtful consideration of all our members.

I am thankful for having had the opportunity to serve you these four years.

May God richly bless you!

Susan H. Sjolund
President, SWVHJA 2004

2004 FINANCIAL REPORT

INCOME	
04 Clinic	
auditor	\$25.00
food	\$143.25
participant	\$625.00
postage	-\$45.67
printing charges	-\$23.80
TOTAL 04 Clinic	\$723.78
2003 Year-end	
year end ribbons	-\$17.24
year-end trophies	-\$483.80
TOTAL 2003 Year-end	-\$501.04
2004 Year-end	\$166.84
Awards	-\$892.13
ribbons	-\$615.48
Show application fee	\$385.00
TOTAL 2004 Year-end	-\$955.77
2005 Year-end	
Show application fee	\$3,225.00
TOTAL 2005 Year-end	\$3,225.00
Annual Show 03	
Entries	-\$45.00
Motels	-\$211.59
Sponsor	\$150.00
Supplies	-\$174.51
TOTAL Annual Show 03	-\$281.10
Annual Show 04	-\$69.00
Awards	-\$1,568.65
buffet ticket	\$45.00
Entries	\$49,599.60
facility	-\$15,511.20
flowers	-\$2,144.63
Food	-\$5,875.12
Motels	-\$3,190.71
Officials	-\$4,570.40
Sponsorship	\$7,031.74
Staff	-\$15,621.60

Supplies	-\$3,429.91
table	\$85.00
Vendor	\$1,500.00
TOTAL Annual Show 04	\$6,280.12
Annual Show 05	
Awards	-\$292.00
TOTAL Annual Show 05	-\$292.00
Bank Fee for returned checks	\$25.00
Banq03	-\$387.78
Attendees	\$2,625.00
Food	-\$2,650.32
TOTAL Banq03	-\$413.10
Classified Advertising	\$40.00
Fine	\$565.38
Fundraiser	\$37.00
baby pad	\$24.00
hat	\$16.00
waterproof coat	\$35.00
TOTAL Fundraiser	\$112.00
Interest Inc	\$33.40
Jrs	\$69.00
Mailing Labels	\$115.00
Membership03	
Senior	\$35.00
TOTAL Membership03	\$35.00
Membership04	\$25.00
Farm	\$330.00
Horse Recording	\$2,295.00
Horse Transfer	\$210.00
Junior	\$2,665.00
Life	\$600.00
Name Change	\$15.00
Senior	\$5,509.62
TOTAL Membership04	\$11,649.62
TOTAL INCOME	\$20,430.29

EXPENSES	
Advertising	\$175.00
Bad Debt	-\$406.67
Bank Charge	\$69.70
Board meeting	\$202.84
Donation	\$150.00
Dues and Subscriptions	\$150.00
Exec Secretary Salary	\$6,600.00
Insurance, Bus	\$839.00
Internet Access	\$319.45
Junior Scholarship	\$500.00
Legal-Prof Fees	\$125.00
Licenses and Permits	\$35.00
Office space	\$4,800.00
Office Supplies	\$601.83
Postage and Delivery	\$681.61
Printing and Reproduction	\$722.16
Returned Check	-\$385.00
Sponsor	\$100.00
Tax, Business	
CPA Fee	\$300.00

TOTAL Tax, Business	\$300.00
Tax, Payroll	
Fed	\$0.00
Medicare	\$95.64
SDI	\$21.78
Soc Sec	\$409.20
State	\$0.00
TOTAL Tax, Payroll	\$526.62
Utilities	
Telephone	\$662.12
TOTAL Utilities	\$662.12
Website Hosting	\$300.00
Yearbook04	
Ad	-\$3,310.00
Gallery of Champions	-\$750.00
postage	\$623.61
printing	\$5,605.34
TOTAL Yearbook04	\$2,168.95
TOTAL EXPENSES	\$19,237.61
OVERALL TOTAL	\$1,192.68

Opening Balances 12/1/2003

Checking: \$8451.08

Money Market: \$5594.57

Ending Balances 11/30/2004

Checking: \$9082.90

Money Market: \$5590.51

ANNUAL SHOW COMMITTEE REPORT

SHOW MANAGER

CLYDE POARCH

COMMITTEE CHAIR

SUSAN SJOLUND

COMMITTEE

CHIP SURRATT

The 2004 Annual Horse Show and Medal Finals was held on November 12, 13, and 14 2004 at the Virginia Horse Center. The USEF judges were (R) Mrs. Susan Barrett, Southern Pines, NC, and (R) Ms. Jeanne-Marie Dunford, Keswick, VA. Also officiating were Ms. Kathy Danielson, Fredericksburg, VA, and Ms. Meg Rhodes, Keswick, VA. The course designer was Nancy Wallis of Pennington, NJ. Clyde Poarch, Petersburg, VA managed the event.

SWVHJA is grateful to LB's of Virginia and Sundowner Trailers for supporting us again as the presenting sponsor. Like wise, we thank Dominion Saddlery for their continued support and the Friday night exhibitor's party. The membership is responsible for the success of our class and division sponsorships. And, in kind gifts to hospitality were at an all time high.

In an effort to provide the highest quality and most efficient show possible, the board approved a revised schedule and timetable, which was successful in shortening the days. Revisions currently before the board include the format of the medal finals, and the possible in-house development of the prize list.

The Horse Show Committee welcomes the membership to participate in the preparation, set up and break down of the Annual Show. Thanks to all who volunteered!!!

Congratulations to our 2004 Medal Final Winners:

Pony Medal- Elizabeth Landes

Hunt Seat Medal- Alison Noe

Adult Medal- Alexis Starer

ANNUAL SHOW SPONSORSHIP COMMITTEE

COMMITTEE CO-CHAIRS

MAUREEN WALDRON

VONDA REEL

COMMITTEE

ANNE HALL

The Annual Show Sponsorship Committee worked right up to the last minute accepting sponsorship checks and assigning classes. The grand total for sponsorships for the 2004 show was \$7275, or 77% of the goal of \$9475. That amount does not include the Presenting Sponsorship amount of L.B.'s of Virginia and Sundowner Trailers. Their contribution of \$2500 printed and mailed the expanded prize list.

Everyone's generosity and support helped make this show the most successful ever.

It is our hope that sponsorship money will continue to offset a large portion of the cost of running the show.

As a reminder for next year, we will be held to the deadline for sending in sponsorships. The printer needs that information by a certain date. Your help in returning the paperwork quickly will be greatly appreciated.

BY-LAW REVIEW COMMITTEE REPORT

COMMITTEE CHAIR

MOLLY MOORE

COMMITTEE

ANNE HALL

After 1½ years of work, the By-Laws committee along with the SWVHJA Board finished revising and updating the SWVHJA By-Laws. The membership should be sure to check the web site or contact the SWVHJA office for the most current version. This document should be an evolving document as the Association grows and changes. The Board invites members to suggest any revisions that would continue to benefit the Association.

JUNIOR COMMITTEE REPORT

COMMITTEE CHAIR

VICKI BYRD

COMMITTEE

EMILY HELMICK-GUYER

CAROL GWIN

In their first meeting the junior committee had some really good ideas. The first major topic was organization. It was discussed that they be broken into satellite groups because of the size of the SWV region. It was also decided that it was easiest to communicate via e-mail. Trevor Gardner agreed to take on the gathering of e-mail addresses. The other main subject discussed was to have junior members attend SWVHJA meetings so they could learn the process and see what goes on in meetings and to bring topics of interest of juniors to the Board. The Board discussed this and decided that the juniors could not attend all meetings but they were welcome to have their voice and visit at least a few meetings where the agenda was appropriate. Anne Toms and Jackson Schurtz were elected to be the junior representatives.

NOMINATING COMMITTEE REPORT

COMMITTEE

ENTIRE BOARD

The Association is in need of individuals who will be able to volunteer for a 2 year term, which includes one Board meeting per month and participation on at least one committee within the Board.

The current slate of nominees for the 2005 Board includes:

- Maureen Waldron
- K.C. Hearn
- Troy Hendricks
- Lou Toms
- Louisa Gay
- Cricket Stone

As is customary, there may also be further nominations from the floor during the Annual Meeting.

SHOW STANDARDS COMMITTEE REPORT

COMMITTEE

ENTIRE BOARD

The Show Standards Committee exists to enforce the Association's rules governing competitions. The committee monitors the horse shows to ensure that managers comply with these rules. This year, the committee worked diligently to assist managers in making much-needed changes in the quality, safety and efficiency of their horse shows. Horse show evaluations were reviewed monthly. Sanctions and fines were issued resulting in major improvements.

Comprised of the entire board, this committee depends on the feed back of exhibitors, trainers, and spectators. The horse show evaluation form is a valuable tool for identifying and correcting problems. The committee strongly encourages all participants to provide feedback in this manner.

SWVHJA CLINIC COMMITTEE REPORT

COMMITTEE CO-CHAIRS

MAUREEN WALDRON

SUSAN SJOLUND

COMMITTEE

CAROL GWIN

The 2004 Annual Clinic Series continued this year, but with a new twist. A local professional's clinic was introduced as an additional and affordable clinic experience. Held in March, the one-day clinic took place at Randolph Macon Woman's College Riding Center in Lynchburg, VA. The college generously donated the facility for this purpose. Professionals from within the Association donated their time and talents to provide this educational seminar. Participants ranging from beginner to advanced, came from all over the region to participate in mounted and un-mounted sessions on topics including; riding lines, riding on contact, gymnastics, conformation, and show ring turn out for horse and rider.

The clinic series, which profiles a nationally recognized trainer, was tabled this year in order to provide a local pony club with a date for their fundraiser horse show.

YEARBOOK COMMITTEE REPORT

COMMITTEE CHAIR

VICKI BYRD

COMMITTEE

ANNE HALL

The interest in participation in the Yearbook was very low this year. It was discussed by the Board that a new format be developed for the 2005 Yearbook. It was also discussed that it be outsourced to a professional or to someone who can dedicate more time to collecting candid and year long photos in order to raise interest and excitement, thus hopefully to cover costs of publishing.

Total expenditures were \$6228.95. Members purchased 15 "Gallery of Champion" Ads and members and area businesses purchased 25 ads, for a total of \$4060.00. This figure was down from last year's figure of \$5410.00, which contributed significantly to the increased expenditure on this year's publication.