

SWVHJA BOARD OF DIRECTORS MEETING

May 27, 2008
Lexington VA

CALL TO ORDER: 7:15 by president, Gordon Reistrup

IN ATTENDANCE: Gordon Reistrup, Luanne Leonard, Molly Moore, Jessica Davis-Welch, Diane Hinch, Meg Jones, Jackson Schurtz and Executive Secretary Anne Johnston.

REVIEW OF MINUTES: typo corrections pointed out and made as well as name changes (Jessica Davis-Welch). Minutes approved, motion made by Diane Hinch and seconded by Molly Moore, with unanimous approval.

TREASURER'S REPORT: given by Molly Moore, prepared by Anne Johnston.

Crestar/checking	\$1,576.68
Money Market	\$3,843.94

OLD BUSINESS:

ANNUAL SHOW

General - mail program by October 1st. Show office concerns. Gordon reported that he has discussed this with Clyde Poarch. If the secretary finds that she needs additional help, she will have to pay them out of her money. Luanne suggested that we have Clyde be sure and clarify that with her as our show does not run like VHSA shows on entries.

Timetable – Gordon brought up JT's letter for discussion regarding warm-up Friday night or Saturday morning. Molly Moore suggested a ticketed warm-up; Luanne suggested designated blocks of time and have a cut off time for it.

Course designers for medals question – Gordon suggests board design the courses for finals night. Could use his Saturday courses as backbone to start. Gordon will ask JT how he feels about that.

Sponsorship Costs- First question raised, are stakes classes double pointed? No A suggestion was made to raise prize money to cover winning amount for stakes classes. For further clarification, a Division of three classes would be normally be \$60 but \$95 with stakes added. It was also suggested we keep Derby's. After much continued discussion, it was pointed out that trying to do pay out is very difficult and we would be gambling with our profits to do this. Small/Medium are to do their derby round immediately after other round, but still only use top ten overall with larges. Warm ups should be completed by 7:30 with small/medium/large after children/adult derby concurrent with each division to stick to heights. Change in program with Jumpers on Friday to a clear round blue as first class and move Level II2b – Derby wording to be changed.

Bearwood Farm Classic discussed. It is the Working Hunter Classic by whatever name given. Gordon will check with someone for sponsorship. He also suggests we invite the top Low and Green to compete in this class. Minimum of top ten working and high point from Low and Green would make up the class.

Sponsorship outside board

The overall sponsors needed \$10,000. Suggests Grand Champion/Steve Barnes be asked again to do the same as last year. Put picture in this year's prize list. Luanne will contact Sarah Irvine about this.

MOTION: To go with 2003 tier schedule for sponsorships with some adjustments. Motion made by Jackson Schurtz and seconded by Meg Jones, carried.

Lunch at Roanoke Valley show

Molly approached by June Camper as to whether we intended to fund the Lunch at their show. Need to just give her the money and she can handle and also sponsored a cooler.

Gordon will call JT and update on tonight's changes. Anne will make further clarifications to prize list.

Year-end awards

There are 23 equitation classes and 9 regular divisions. There was discussion on type of fabric in coolers for use at Annual show and year end awards. 07 cost was over \$200 per cooler/dress sheet. Luanne suggested we go generic size for pony/horse. Sponsorship committee work needs to be in by September 1. Meg suggested Dover sponsor coolers for Medal, she will make contact with Lisa Rowland. Anne also suggested do less give away stuff in bags to lower costs of show. We all need to work on getting sponsors for 2008 show. Encourage membership to help as well. Anne will get list to us of previous sponsors and costs. Anne give breakdown of costs from 07 on give always, coolers, sponsors. It was suggested to ask Patti Lemon, the Buck's, Brooks Arrington and others to help get sponsors. More discussion continued at the end of the meeting on year end show prizes, baby pads for divisions etc.

Fund Raiser Show in August cancelled

NEW BUSINESS:

Show evaluations

Report on Bedford show, Gordon heard from folks not in appropriate divisions, he will follow up. There will be a Junior Party at the July House Mountain Show in the evening.

Yearbook

Meg Jones has been calling Danny Young about the Yearbook, left several messages which have not been returned. Called again as meeting was in progress. Anyone who sees him should try to talk to him.

By-laws

Table by laws review till next meeting due to time.

Meg and Cricket will look into getting financial help for our clinic from the overall organization

NEXT MEETING: July 22, Lexington – 7:00

Motion made to adjourn – Jessica Davis-Welch, seconded by Meg Jones and carried!!

Respectfully Submitted,
Diane H. Hinch, Acting Secretary