

SWVHJA Board Meeting
November 16, 2021 7PM
Zoom

Call to Order:

The meeting was called to order at 7:02 by President, Cricket Stone Morris.

Present:

Those board members present were Cricket Stone Morris, Emily Guyer, Holly Keplinger, Sherri West, Anne Lesko, Gordon Reistrup, Phillip Williamson, Kristen Nelson, and Executive Secretary Anne Johnston.

October Meeting Minutes:

Minutes from the September board meeting were reviewed. Sherri West made a motion to approve minutes. Phillip Williamson seconded the motion. All approved. Motion passed.

Treasure Report:

The Treasurer's report reflected a balance of \$21,199.41 in the checking and \$16,797.23 in savings. Anne Lesko made motion to accept the Treasurer's Report. Sherri West seconded the motion. All approved. Motion passed.

Old Business:

- **2021 Annual Show Exhibitor Incident:** President Cricket Stone has been in contact with the involved parties to support a reasonable resolution to this conflict. It was advised that should a situation arise where exhibitors are in conflict, Association representatives should encourage show management to contact security or the facility owner/manager to address issues of this nature.
- **Annual Show Management:** Molly Moore's contract to manage the annual show ends after the 2022 show. The board will begin to identify bidders for the 2023 cycle now to ensure that the new manager is identified in plenty of time for planning. It was noted that searching outside of the southwest Virginia area may yield additional qualified candidates.
- **Annual Show Evaluations:** Show evaluations were reviewed and discussed. President Cricket Stone will provide feedback to the show manager in a letter in the coming weeks.
- **Jumper Division Specification Review:** Phillip Williamson provided suggestions he has compiled during his research of the association's jumper division specifications (attached). Sherri West made a motion to accept these changes. Holly Keplinger seconded the motion. All approved. Motion passed. Changes will be presented in the Annual Meeting to the membership.

New Business:

- **Annual Meeting and Awards Banquet:** As discussed via email ahead of this meeting, Executive Secretary Anne Johnson will review the calendar for potential dates to hold the Annual Meeting virtually. Awards distribution will be managed in a similar fashion as in 2021. Overall apprehensions around indoor, large events and how ongoing COVID-19 concerns are presented make this a logical course for this year. The Board is hopeful that a more traditional event will be able to be held next year. Additionally, Executive Secretary Anne Johnson will communicate with

the Chronicle of the Horse and cost of purchasing an advertisement to celebrate award winners as the publication has changed how they recognize association awards.

- **Updated Website:** Executive Secretary Anne Johnson will proceed with the vendor of choice for the updated website. The site will include a payment option through Square and a 3% convenience fee. Phillip Williamson made a motion to accept this update. Sherri West seconded the motion. All approved. The motion passed.
- **2022 Calendar:** Much of the 2022 show calendar has been created, with show managers submitting the necessary application and fees. 10/15 is the submission deadline as outlined in the association Rule Book. Sherri West made a motion to proceed with the 2022 calendar as it stands for shows that have both paid and submitted their application. Anne Lesko seconded the motion. All approved with one abstention. The motion passed.

Next meeting is scheduled for December 14, 2021 at 7PM via Zoom. Sherri West made a motion to adjourn the meeting. All approved by exiting the meeting. The meeting adjourned at 8:49 PM.

-Submitted: Anne Justis Lesko